Institute for International Economic Policy

THE GEORGE WASHINGTON UNIVERSITY

Internet Society Washington DC Chapter

Scenarios for the Future of Internet Governance: Agenda and Bios

Panel 1: What is the IANA Function? What led to the US decision to reduce its role in IANA? What are the risks and opportunities associated with this fundamental change?

Fiona Alexander - Office of International Affairs, NTIA, US Department of Commerce

Pat Kane - Senior Vice President, Naming and Directory Services, Verisign

Richard Jimmerson - Chief Information Officer, ARIN

Steve DelBianco - Executive Director, NetChoice

Milton Mueller - Professor at Syracuse University School of Information Studies

Moderator - Tim Lordan - Executive Director, Internet Education Foundation

Panel 2: Possible scenarios for the future of the IANA functions - what are the implications for Internet governance?

Christopher Mondini - VP, Stakeholder Engagement North America & Global Business Engagement, ICANN

Raquel Gatto - Chapter Development Manager, the Americas, ISOC

Beatrice Covassi - First Counsellor, Digital Economy, EU Delegation to the United States

Derrick Cogburn - Associate Professor of International Relations at the School of International Service at American University

Becky Burr - Deputy General Counsel and Chief Privacy Officer at NeuStar, Inc.

Moderator - Roger Cochetti - Principal at RJC Associates

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Biographies in Order of Panelists

Panel 1

Fiona Alexander is the Associate Administrator (Head of Office) for the Department of Commerce's National Telecommunications and Information Administration's (NTIA) Office of International Affairs (OIA). Ms. Alexander oversees and manages NTIA's activities related to the Internet's domain name system (DNS) as well as NTIA's involvement in international ICT bilateral and multilateral discussions in venues such as the International Telecommunication Union (ITU), the Organization for Economic Cooperation and Development (OECD), the Asia Pacific Economic Cooperation Telecommunications

Working Group (APEC TEL), the Inter-American Telecommunication Commission (CITEL), the International Telecommunications Satellite Organization (ITSO), and, the International Mobile Satellite Organization (IMSO). She is also a key member of the Department's Internet Policy Task Force providing strategic guidance with respect to online privacy, copyright protection, and cybersecurity, and co-leading the work on the global free flow of information. Ms. Alexander was NTIA's lead negotiator for issues related to Internet Governance in the context of the UN World Summit on the Information Society as well as the Affirmation of Commitments with the Internet Corporation for Assigned Names and Numbers (ICANN). Prior joining NTIA, Ms. Alexander was a Senior Consultant at Booz, Allen & Hamilton. She has a Master's Degree in International Relations from American University, Washington, D.C.

Pat Kane is the senior vice president of naming and directory services at Verisign, where he is responsible for the management, policy and operations of all top-level domains operated by Verisign under contract with the ICANN. These include .com, .net, .gov, .name and .jobs, as well as supporting tools and services created to support Verisign's channel partners. Kane has been instrumental in the development and deployment of Internationalized Domain Names (IDNs) at Verisign and is a member of the Presidential Advisory Board of ICANN for IDNs. Previously, Kane was a senior principal with American Management Systems (AMS) for three years, where he deployed tax fraud identification systems for state and local governments. Kane holds a Bachelor of Science in architectural engineering from the University of Texas at Austin.

Richard Jimmerson is the Chief Information Officer at the American Registry for Internet Numbers (ARIN). Richard has been actively involved in Internet resource governance and education since the 1990s. He focuses is on community engagement to ensure all registry services and systems meet the needs of ARIN customers. Richard has built community engagement programs and services for both ARIN and the Internet Society over the last 15 years with recent focus on the importance of industry-wide IPv6 deployment. He has communicated with thousands of companies about their adoption of new technologies and is a strong advocate of open Internet standards.

Steve DelBianco is Executive Director of NetChoice. He works with NetChoice members to set and execute the NetChoice's agenda. Steve is a widely-quoted expert on Internet governance, online consumer protection, and Internet taxation. He's provided expert testimony in fourteen Congressional hearings and many more state legislative sessions. Steve is frequently quoted on technology issues in the media, including a segment on '60 Minutes' exposing barriers to innovation in residential real estate. On Internet governance, Steve protects NetChoice member interests at ICANN, where he's the elected as policy chair for the Business Constituency. He's participated in six meetings of the UN's Internet Governance Forum (IGF) and is a leader and organizer at the IGF-USA.

Dr. Milton Mueller is Professor at Syracuse University School of Information Studies, USA. From 2008 to the end of 2010 he held the XS4All Chair at Delft University of Technology, the Netherlands, devoted to the privacy and security of Internet users. Mueller received the Ph.D. from the University of Pennsylvania's Annenberg School in 1989. His research focuses on rights, institutions and global governance in communication and information industries. His book *Ruling the Root: Internet Governance and the Taming of Cyberspace* (MIT Press, 2002) is considered the definitive account of the political and economic forces behind the creation of ICANN. His latest book, *Networks and States: The Global*

Politics of Internet Governance (MIT Press, 2010), explores Internet governance in the post-World Summit on the Information Society environment. Currently, he is doing research on IP addressing policy, the policy implications of Deep Packet Inspection technology and the security governance practices of ISPs. Mueller was one of the founders of the Internet Governance Project, an alliance of scholars in action around global Internet policy issues. He has played a leading role in organizing and mobilizing civil society in ICANN and OECD. He was co-founder of the ICANN's Noncommercial Users Constituency and serves on the Executive Committee of the Noncommercial Stakeholders Group in ICANN.

Tim Lordan is Executive Director and Counsel **f**or the Internet Education Foundation (IEF), a non-partisan, non-profit 501(c)(3) organization, dedicated to educating the public and policy makers about the potential of a decentralized global Internet to promote democracy, communications and commerce. Mr. Lordan joined the IEF in 1999 as the first permanent staff member. The IEF assists the efforts of the Congressional Internet Caucus Advisory Committee in educating Congress about the Internet and related policy issues. Mr. Lordan helps coordinate those Internet Caucus Advisory Committee initiatives as well as other public education activities regarding the Internet. In 1999, Lordan helped develop and launch the GetNetWise "one-click" parental empowerment resource and has since launched the "State of the Net" project designed to measure the success of the Internet -- in cultural, socio-political and economic terms. In 2011 Lordan developed Net Safety Tips On The Go, the first ever digital safety and security advice app for a smartphone platform. Prior to joining the IEF Mr. Lordan served as deputy policy counsel for the Internet Alliance, a Washington-based industry trade association. He is a graduate of Suffolk University Law School in Boston, Massachusetts.

Panel 2

Christopher Mondini is ICANN's VP for Stakeholder Engagement in North America and for Business Engagement worldwide. In his North America regional role, Christopher conducts outreach, awareness-raising and orientation activities for civil society, technical, academic and business stakeholders. In his business engagement role, he seeks to encourage greater participation by a variety of private sector organizations in ICANN's policy making, and to improve the experience of those already actively involved. Christopher is a former management consultant, United States diplomat and corporate investigator whose work has focused on technology companies and their cross-border regulatory challenges. He holds degrees in International Relations and Economics, from Georgetown University and Johns Hopkins SAIS.

Raquel Gatto is the Chapter Development Manager for The Americas for the Internet Society, based in São Paulo, Brazil. Prior to joining the Internet Society, she was an advisor at the Brazilian Network Information Center – NIC.br and also the Secretary Director of the Internet Society Brazil Chapter. Raquel is a lawyer focused on Intellectual Property, Domain Names, Privacy and Internet Governance issues. She is also a member of the Science and Technology Commission from the Law Bar Association (OAB/SP), dealing with law and technology issues.   She holds a Master's Degree in International Law and is a PhD candidate focused on Legitimacy of Global Regulation for Internet Governance, at the Law School PUC, Sao Paulo. She has also been an Assistant Professor in States Theory and Political Sciences. Raquel speaks Portuguese, English, Spanish and French and is conversant in Italian. She loves to read a good thriller, drama or history book and is always looking for suggestions.

Beatrice Covassi is Digital Agenda and ICT Counselor at the EU Delegation in Washington DC. She previously worked as an EU official in the DG Information Society and Media of the European Commission, where she was deputy head of the Unit responsible for the Lisbon strategy and i2010 (the Digital Agenda). She also held the positions of head of the digital broadcasting sector and of assistant to the Director for Electronic Communications Policy. Her areas of specialization include issues related to the digital single market and new media. Prior to joining the European Commission in 2000, Ms. Covassi worked as policy analyst for a major US law firm and as a researcher in European law for the University of Hull (UK). Ms. Covassi graduated with a thesis in comparative administrative law from the University of Florence (Italy), and holds postgraduate degrees from the College of Europe in Bruges (Belgium) and the Academy of European Public Law (Greece). In addition to her native Italian, Ms. Covassi is fluent also in English, French and Portuguese.

Dr. Derrick L. Cogburn is Associate Professor of International Relations in the International Communication program at the School of International Service at American University. He also directs the COTELCO Collaboration Laboratory (http://cotelco.net/) and it's Institute on Disability and Public Policy (IDPP) for the ASEAN Region. He has published on Internet Governance and international regime formation in the Information Society since the mid-1990s.   He was one of the earliest proponents of using information and communications technologies to enhance remote participation in WSIS and other related processes. Dr. Cogburn is a member of the Scientific Committee of the Internet Governance Project, based at Syracuse University. He was also a member of the High-Level Multistakeholder Committee (HLMC), representing academia, for NETmundial, the Global Multistakeholder Meeting on the Future of Internet Governance (http://netmundial.br), held 23-24 April 2014 in Sao Paulo Brazil. Dr. Cogburn is the past president of the Information Technology and Politics (ITP) Section of the American Political Science Association (APSA) and of the International Communication (ICOMM) Section of the International Studies Association (ISA). He was one of the founding members of the Global Internet Governance Academic Network (GigaNet), serving on its initial Start-Up Group and inaugural Steering Committee.   He was co-chair of the GigaNet Workshop in Washington DC in May 2010, and was part of the inaugural steering committee for the IGF USA, where he helped to organize several of its initial conferences. He also edits a book series for Palgrave-McMillian on Information Technology and Global Governance.

Becky Burr is Neustar's Deputy General Counsel and Chief Privacy Officer. Prior to joining Neustar in 2012, Ms. Burr was a partner at Wilmer Hale, practicing in the Communications, Privacy and Internet Law Practice Group. She also is a veteran of the Federal Trade Commission (FTC) and the Commerce

Department¹s National Telecommunications and Information Administration (NTIA). At NTIA, Becky was intimately involved in the Green Paper and White Paper process that led to the creation and DOC recognition of ICANN. She remains involved in ICANN and serves as a member of the Country-Code Name Supporting Organization.

Roger Cochetti leads a consulting practice, RJC Associates specializing in worldwide business and policy issues facing the Internet, computer and telecommunications industries. Prior to re-joining his consulting practice in 2009, Roger was Group Director of U.S. Public Policy for the Computing Technology Industry Association (CompTIA), the nation's largest computer industry trade association He helped found and/or served on the boards of directors of a wide range of non-profit and government

organizations, including: the Executives Group of the President's National Security Telecommunications Advisory Committee (NSTAC); the Executive Committee of the Board of the Public Affairs Council; ICANN; TRUSTe; the Internet Law and Policy Forum (ILPF); and the Internet Education Foundation. Roger served on the U.S. Department of State's Advisory Committee on International Communications and Information Policies during both the Bush and Obama administrations. He is listed in Who's Who in America and Who's Who in the World. Roger is a graduate of the Georgetown University's School of Foreign Service and Johns Hopkins University's School of Advanced International Studies. His most recent book, on the history of satellite communications, is due in the summer of 2014 from John Wiley & Sons publishers.

Organizers:

Dr. Susan Ariel Aaronson is Research Professor of International Affairs at GWU and the former Minerva Chair at the National War College. She writes on trade, internet governance, and human rights.

David Vyorst is the Co-Founder of Relay Station Digital Strategies, the Co-Convener of the Washington D.C. Chapter of the Internet Society (ISOC-DC), and a documentary film-maker.

Paul Brigner is Regional Director of the North American Bureau at the Internet Society where he oversees projects, initiatives and activities across the Internet Society's functional and programmatic areas in the United States and Canada.

Stephanie Duchesnea is a member of the governing council of the Washington DC Chapter of the Internet Society, and an associate at FairWinds Partners where she manages domain name strategy on behalf of major brands and represents the organization at Internet policy fora.

Stephen Miller is an international internet issues expert. He recently retired from the State Department after a 22-year career focusing on international telecommunications, technology, IT and cyber policy. Stephen is also a member of the governing council of Washington DC Chapter of the Internet Society.

Kyle Renner is the Director of Operations at the Institute for International Economic Policy, GWU.